



AATHITHAAI News Letter

ஆதித்தாய் செய்தி மடல்

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DIRECTOR'S NOTE

Dear Friends & well-wishers,

As we step into a new fiscal year 2024-25 filled with hope and determination, I am thrilled to share with you the progress and achievements of Thendral NGO from January to March 2024.

Empowering Communities Through Education:

Education remains at the core of our mission, and during these months, we continued to work tirelessly to ensure access to quality education for all. Through our various initiatives, we reached out to underserved communities, providing educational resources, scholarships, and vocational training programs. Our efforts have not only empowered individuals with knowledge and skills but have also ignited a spark of enthusiasm for learning among the youth.

Livelihood Support Through Skill Training & Entrepreneurship Programs:

In our commitment to sustainable development, we have implemented livelihood support programs focusing on skill training and entrepreneurship. These programs aim to empower individuals with the necessary skills and resources to generate sustainable income and uplift their communities economically.

Internship Involvements:

We are delighted to announce the successful involvement of interns in our various projects and programs. Their contribution has been invaluable in expanding our reach and impact, and we are grateful for their dedication and enthusiasm.

Fellowships Programs:

Our fellowships programs continue to nurture young leaders and change-makers, providing them with the opportunity to create meaningful impact in their communities. We are proud of the achievements of our fellows and look forward to their continued contributions.

Health & Hygiene Initiatives:

Amidst the ongoing challenges posed by the pandemic, our focus on health and hygiene has been paramount. We have conducted numerous health camps, vaccination drives, and awareness programs, emphasizing the importance of preventive healthcare and hygiene practices.

Family Counselling Service:

Our family counselling service has provided much-needed support to individuals and families facing various challenges. Through counselling sessions and support groups, we strive to promote mental well-being and strengthen family bonds.

Awareness Programs:

We have conducted several awareness programs on important issues such as gender equality, environmental conservation, and community health. These programs aim to educate and empower individuals to make informed decisions and take positive action.

International Women's Day & Awards:

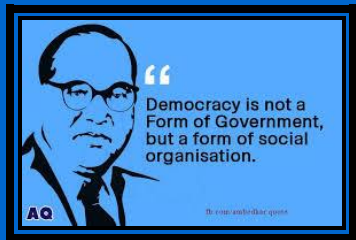
We celebrated International Women's Day with great enthusiasm, honoring the achievements and contributions of women in our communities. Additionally, we recognized individuals and organizations that have made significant contributions to our cause through our awards program.

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Thendral Movement



Obituary:

We mourn the loss of our dear friend and supporter [Name], whose dedication and passion for our cause will always be remembered. Their legacy will continue to inspire us in our efforts to create a better world.

Awards and Recognition:

We are proud to have received several awards and recognition for our work in the past months. These accolades serve as a testament to the dedication and commitment of our team and supporters.

Media News:

Our work has been featured in various media outlets, highlighting the impact of our programs and initiatives. We are grateful for the opportunity to share our story with a wider audience and raise awareness about the issues we care deeply about.

Progress Chart of Our Service:

Attached is a progress chart outlining the impact of our services and programs over the past months. We are pleased to see positive growth aligned with the UN's SDGs and look forward to building on these achievements in the months to come.

Donate Now:

Your continued support is essential in helping us fulfill our mission and create lasting change in the lives of those we serve. Please consider donating to Thendral NGO and join us in making a difference.

Thank you once again for your unwavering support and commitment to our cause. Together, we can create a brighter future for all.

INTERNSHIP INVOLVEMENTS

- Madras Christian College (MCC), 73 BSW students' Rural Exposure Camp among (Boom boom, Jaatikara, Refugee, DV clients, Monday petition).

A week (15.2.2024 to 19.2.2024) of Rural Exposure Camp for the Madras Christian College - 2nd year 68 BSW students on the theme *Munnetrathirkana Maatram* with the 25 Families of Boom Boom Maattukara community, 80 Families of Jaatikara Community, 500 Families of SC Families in Karivedu Village, 313 School students, 1000 Lankan Tamil Refugee camp Families of DV victim Thendral Movement has culmination point by Survey Report of Need Ranipet district Collector. NGO and 156 Year ancient Administration.



Government Families of Sri families and 25 Survivors of reached its submitting the Assessment to the Kudos to Thendral MCC

“Democracy is not merely a form of Government... It is essentially an attitude of respect and reverence towards fellow humans.

Your Donations for Victims’ Service are Tax Exempted under 80G.

Please DONATE Now:



- Climate change Impact awareness sessions by Varsha Torgalkar & Rifat Environmentalists met with Leather Tannery workers-18, HR personnel, Farmers-2 Green Activists-10, Refugees-10.



LIVELIHOOD SUPPORT THRU SKILL TRAINING & ENTREPRENEURSHIP PGM

- **Certificate Day with Inaugural ceremony of free Tailoring classes for poor women.** 58 women were certified in the Tailoring Course in Tiruvallur district on Women's Day. Free Tailoring classes are inaugurated for the year 2024 by Thendral. Fight till the Last woman is liberated.



- TNSDC's Programme to enhance 288 ADW, BC, MBC & Minority College Hostel Students of Ranipet district are trained by Spring Boards & Thendral Movement team in Spoken English Course in 60 hours of time frame. Students are enthusiastic about learning the language skills by the skillful Trainers of Thendral Movement.



FELLOWSHIPS PROGRAMMES

• **Selected for ACUMEN FELLOWSHIP**

Each year Acumen search the globe for individuals to bring into our community of Acumen Fellows, individuals who we believe have the potential to practice the type of moral leadership that is needed in a world that is increasingly being shaped by politics of fear and exclusion. Acumen have enjoyed learning about the Founder’s experiences, her accomplishments and her vision for India and they are impressed with the level of passion and depth that she has demonstrated throughout the entire selection process. She is the Fellow Candidate - FALL COHORT 2024.

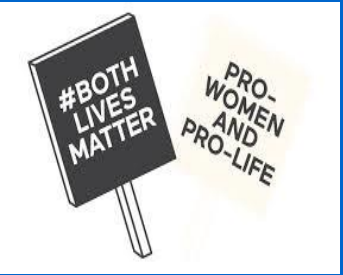


- AAA Govt. College students who are the SCMI Fellows of Thendral Movement paid homage in memory of the Freedom Fighter and Resilient Leader MK Gandhi on Jan30th in the College campus Park in the guiding presence of the Staff Mentor Raymond and Mrs.Gnanamani - SCMI North Regional Coordinator. We had a discussion with the Director Dr.Vedha in Thendral's Head Quarters regarding the career guidance for the Fellows as they complete their UG course.



• **SCMI Visit & Staff Mentors Meet**

To sharpen the sword, we need a touchstone. Henceforth, Thendral participated in the Staff Mentors Meet @Bengaluru SCMI Training Centre for 2 days meet and training. In view of creating change makers among the College students SCMI Fellowship provides English course and Computer Course to strengthen the employable skills and persons to promote change in the disharmonised society.



HEALTH & HYGIENE

• **Medical camp in Thagarakuppam Village Panchayath**

Special Medical Camp in Thagarakuppam Village in Ranipet dt conducted on 27.1.2024 benefitted 120 villagers. A special event is that 22 persons were given free eye surgery by SMH Hospital. Thanks to SMH, Panchayath Elected Admins for collaborating with the effort of Thendral to provide a healthy ecosystem for the rural communities.



• **Medical Camp is conducted in Gudimallur Village Panchayath for 60 People** by SMH Hospital and Thendral Movement. Given addressing the health issues in the village affected by the drainage water of Leather Tanneries due to which 500 acres of fertile land cannot be farming. A serious issue to be considered by the district administration and Agriculture dept of Ranipet.

• **Healing Prarthana** for the Victims and staff under Livelihood Support Pgm in Thendral's Garment Job Unit. <https://youtu.be/S6mJaotCbbc>



• **MHM & Media Awareness Pgm to AAA College students**

THENDRAL MOVEMENT through her dedication, professionalism, and commitment to promoting menstrual health and hygiene undoubtedly made a positive impact on the lives of those who participated in the program, fostering a healthier and more informed community. among the AAA College students "Women's Development Club" of 200 students.

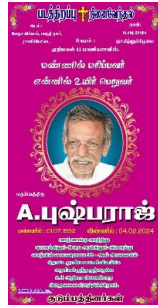


Thendral Movement through her dedication, professionalism, and commitment to promoting Media Awareness undoubtedly made a positive impact on the lives of those who participated in the program, fostering a vigilant and more informed community among the AAA College students "Women's Development Club" of 200 students.



OBITUARY

Deep Condolences to the Founder and her family on the irreplaceable loss of her beloved father on 04.02.2024. His abiding presence all along Thendral’s service to the needy is ever recognized and let’s pay homage to the wise soul who lived on the earth till 92 years old.



AWARENESS PROGRAMMES

- 09.2.2024 கொத்தடிமை தொழில்முறை விழிப்புணர்வு தொடர்பாக ராணிப்பேட்டை மாவட்ட ஆட்சியர் அலுவலகம், முத்துகடை பேருந்து நிலையம், வாலாஜா ரயில் நிலையம் மற்றும் அறிஞர் அண்ணா அரசினர் மகளிர் கலைக் கல்லூரி கொத்தடிமை தொழில் முறை ஒழிப்பு தொடர்பான விழிப்புணர்வு செய்யப்பட்டது. உடன் சீனிவாஸ் மற்றும் சக்தி இருவரும் விழிப்புணர்வு செய்வதற்கு பங்கேற்றார்கள்.



AWARENESS PGM ON IMPACT OF LEATHER AND TANNERIES IN RANIPET INDUSTRIAL ESTATE

CIVIDEP Mapping Meeting for Leather Tannery workers of 15 factories.

Cividep India with Thendral Movement conducted a "Mapping exercise with the factory and tannery workers in the region to understand the working and living conditions, as well as the nature of the leather industry in Ranipet. Of course, it was a Women’s Day event blended with group discussion. 40+ Leather allied Labourers partook in the event.

“Change is on your finger - decide and do
Vote now! It's LSE-2024
time to change”

- AWLPM



WE CARE FOR YOUR HEALTH

மாதம் தோறும் மருத்துவ முகாம் மக்கள் நலனை காப்பதே தென்றல் இயக்கத்தின் உன்னத நோக்கம்

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☎ 9445057394

ராணிப்பேட்டை தோல், தோல் பதனிடும் தொழிற்சாலை மற்றும் அதனுடன் தொடர்புடைய தொழிலாளர்கள் பாதுகாப்பு மன்றம்) - RANIPET DT

YES,
there are homeless Jaatikara Community Families. Please support them.
Let's Save Mensural health of



Intl. Woman's DAY CELEBRATION & AWARD

- Women's Day is not an ordinary day for each woman to step out and celebrate. It is a day to step into the minds and hearts and attitudes of women and the unique womanhood i.e. AATHITHAI (First Woman) who had the innate leadership. #CheyyarAAACollege |



- WD-2024 Celebrate with Original SHGs Stand with the Leader - Vedha in Ranipet. 150_sarees gifted to the members in Nehru nagar, Ranipet.



- On 23rd IWD was celebrated among the 60 women in RK [et of Tiruvallur district near Sholingur where a new Sewing Skill Training Centre was planned to open for the benefit of rural women of Tiruvallur & Ranipet districts.



FAMILY COUNSELLING SERVICE & SWADHAR GREH FACILITY

- Growing domestic violence incidents among the families especially among the vulnerable families with single girl child or only female present in the families are targeted by the ill-minded men to inflict violence on them is registered in a few numbers in Ranipet district. A few clients who received Counseling Service along with Shelter home service like *Shagila, Vinnarasi, Ruby, Sangeeta, Asaa, Nisha, Philo, Raja, Vinitha, Arulmozhi, Soundharya, Saloni, Arunmozhi, etc.,* The most common feature is their vulnerability is to yield to the honey words of the victimizers and surrender without any family support. All of them are counseled and given assistance legally and morally to lead a courageous life and post counseling assistance is also ensured.

the Children

DO YOU KNOW?

Jaatikara Community Families are not given Community Certificate but have Voter Id. We ensure their 50 votes polled. But still waiting to see they have a community certificate & a Home.



PEACE AWARD BY LOYOLA COMMUNITY COLLEGE

Today Dr P Vedhanayagi founder director of Thendral movement was conferred with the PEACE award for her relentless service to the broken families of domestic violence victims by the Jesuit Chennai province in the annual day event of Loyola ITI and industrial schools at Ranipet.



MEDIA NEWS

CSR Support of Jos Alukkas gets geared up and the ribbon cutting of the Garment Job Unit in Thendral Movement happened on 18.1.2024 in the presence of District Govt. Official – DSWO Mrs.Vasanthi Anandhan and the Head of the Organizations.



PROGRESS CHART

STRATEGIC GOALS	PROGRAM
1. Abolition of violence against women, children and Bonded Labourers service to 12875 beneficiaries.	Awareness, Campaign, advocacy & Lobby Family Counselling & Legal Aid service Programme
2. Women Empowerment Programme to 3394 women to reduce gender based discrimination.	Women Leadership Programme Women Forum Thaai Veedu Scheme Women Help Desk Crèche Scheme Promoting Livelihood Programme
3. Promote holistic approach to 8800 women to safeguard the health & the Environment.	Health & Hygiene Awareness Programme Cancer Awareness & economic Assistance Programme Green Initiative Programme
4. Promote quality education among 7550 orphan, semi-orphan, differently abled & SC/ST children.	Girl Children Education Support Programme Evening Study Circle Programme S4S Club Programme Career Guidance Programme



DETAILS OF SERVICES RENDERED from April 2006 till MARCH 2024

Sl.No	Service Category	No. of Panchayaths	No. of cases Redressed up to 2024
1.	Family Counselling for Domestic Violence Victims	07 blocks	335
2.	Livelihood Support	07 blocks	900+
3.	Child Development Pgm	03 blocks	1383
4.	Education Aid	08 Panchayaths	180
5.	Awareness Generation Pgm	06 blocks	5350+
6.	Disabled / PWD Card support	07 blocks	360+
7.	Medical Camps	20 Panchayaths	1183
8.	Charity	03 Blocks	150
9.	Skill Training Pgm	4 districts	5000+
10.	COVID19 Support	07	600+
11.	Short Stay Home – SWADHAR GREH	01	91
12.	Jaatikara Community Support Pgm	01	75
13.	Refugees Support Pgm	01	220
14.	Bonded Labourers Support Pgm	06	200+
15.	Internship/Field Exposure	12 Colleges	375
16.	RLTALPF support	03	100+
17.	Learning Assessment Survey	8 districts	1200+
18.	MHM & Hygiene for Adolescent Students	12 Schools TVM dt & AAA College students	1283
19.	Chennai Flood Relief Aid	7 Locations	400+
20.	Boom Boom Maatukara Families	25 Families	35
21.	Pudhumai TNPSC Coaching Centre	15 students	15
22.	Family Counselling to the Victims	90	90